

MISSION TO MARS SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning.

1. ENTRY. To enter the Mission to Mars Sweepstakes (“Sweepstakes”), visit scholastic.com/mission-to-mars and submit a response to the weekly mission activity. Then complete the required personal information, including your name and email address.

The Sweepstakes will feature one (1) new activity each week for four (4) weeks. Participants may submit one (1) entry per week.

The Sweepstakes begins February 5, 2018, 12:01 a.m. ET and ends March 4, 2018, 11:59 p.m. ET. Maximum four (4) entries per person. In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the holder of the email account. Scholastic Inc., the sponsor of the Sweepstakes (“Scholastic”), reserves the right to disqualify any entry it deems to be offensive, inappropriate, not in keeping with its image, or not completed in good faith, in its sole discretion.

2. ELIGIBILITY. The Sweepstakes is open only to residents of the 50 United States (and the District of Columbia) who are currently 18 years of age or older and are the parent and/or legal guardian of at least one child who is 7–11 years of age at the time of entry. Employees (and their immediate families and those living in the same household of each employee, whether or not related) of Scholastic, American Girl Brands LLC, their parents, subsidiaries, and affiliates, and their advertising, promotion and production agencies are not eligible to enter. Void where prohibited by law.

3. PRIZING. One (1) Grand Prize Winner (the “Grand Prize Winner”), one (1) Second place winner (the “Second Place Winner”), and ten (10) Third Place Winners (the “Third Place Winners”) will be randomly selected by Scholastic from among all eligible entries on or about March 7, 2018, and notified by phone or email on or about March 14, 2018.

The Grand Prize Winner will receive a trip for one (1) child to an American Girl at Space Camp® experience, one (1) American Girl Luciana™ doll and one (1) American Girl Luciana book (Total ARV: \$1,764–2,413, dependent on which camp session is chosen).

Space Camp is located at One Tranquility Base, Huntsville, AL 35805. There are two types of “American Girl at Space Camp” sessions; the winner will choose one. If the winner chooses to attend a “Family Camp” session, the child must be at least 7 years old and will be accompanied by a parent/legal guardian at the camp (ARV \$1,298/pair) plus airfare (ARV \$1,000/pair). If the winner chooses to send the child to a “Space Camp” session (ARV \$1,149), the child must be 9–11 and will travel and attend the camp by themselves, with airfare included (ARV \$500). Space Camp will pick up students 9–11 from Huntsville International Airport. Space Camp has permission from TSA to meet the children at the gate.

The winner will choose one session from these options:
Family Camp Dates: June 8–10, August 10–12, or August 17–19
Space Camp Dates: June 10–15 or August 12–17

The Second Place Winner will receive one (1) American Girl Luciana doll, one (1) American Girl Luciana book, and one (1) American Girl Mars Habitat (Total ARV: \$445).

The Third Place Winners will each receive one (1) American Girl Luciana doll and one (1) American Girl Luciana book (Total ARV: \$115 each).

4. USE OF ENTRY. By submitting an entry, each entrant agrees Scholastic shall own the entry submitted (including all rights embodied therein in winning entries) and that it and its designees may exploit, edit, publish, use, adapt, modify, or dispose of any entry and elements embodied therein, online, in print, film, television, or in any other media now or hereafter known for advertising, promotional, or other purposes throughout the world, in perpetuity, without additional compensation or notification to, or permission of the entrant, except as prohibited by law. All entries, including all personal information collected from the entrants, are subject to Scholastic's privacy policy located at scholastic.com/privacy.htm.

5. GENERAL. By entering, entrant agrees to release and hold harmless Scholastic, American Girl Brands LLC, and their respective parents, affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, and all others associated with the development and execution of this Sweepstakes, and the respective officers, directors, shareholders, agents, and employees of the foregoing (collectively, the "Released Parties") from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this Sweepstakes or acceptance or use of a prize, including, without limitation, travel related thereto. The Grand Prize winner is required to do reasonable promotion. Winners will be required to sign and return an affidavit of eligibility and liability/publicity release within ten (10) business days of notification attempt or an alternative winner may be selected. Subject to all applicable laws, by entering and/or accepting a prize, entrants grant to Scholastic, American Girl Brands LLC, and their designees the right to use his or her name, likeness, hometown, biographical information, and entry for purposes of advertising and promotional purposes in any and all media now or hereafter known throughout the world in perpetuity without further notice, permission, or compensation, except where prohibited by law. The Released Parties are not responsible for interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections; for lack of availability or accessibility, or miscommunications due to failed computer, satellite, telephone, or cable transmissions or lines; for technical failure or jumbled, scrambled, delayed, or misdirected transmissions; for computer hardware or software malfunctions, failures, or difficulties; or for any other computer, network, technical, typographical, human or other error, problem, or malfunction related to or in connection with the Sweepstakes, including, without limitation, errors, problems, or malfunctions that may occur in connection with the administration of the Sweepstakes, the announcement of the prizes, the processing or judging of entries, or any Sweepstakes-related materials. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any injury or damage to participants' or to any other persons' computer (whether hardware or software), relating to or resulting from downloading materials or software in connection with this Sweepstakes.

If for any reason (including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of Scholastic, which corrupts or affects the administration, security,

fairness, integrity, or proper conduct of this Sweepstakes) the online portion of the Sweepstakes is not capable of being conducted as described in these rules, Scholastic shall have the right, at its sole discretion, to cancel, terminate, modify, or suspend the Sweepstakes.

6. WINNERS LIST. The names of the winners will be available on approximately May 7, 2018. You may request these names by sending a self-addressed, stamped envelope by December 7, 2018 to: Mission to Mars Sweeps Winners List, Scholastic Inc., 557 Broadway, New York, NY 10012.

SWEEPSTAKES SPONSOR: Scholastic Inc., 557 Broadway, New York, NY 10012

For any questions or concerns regarding this Sweepstakes, please contact partnerships@scholastic.com.