

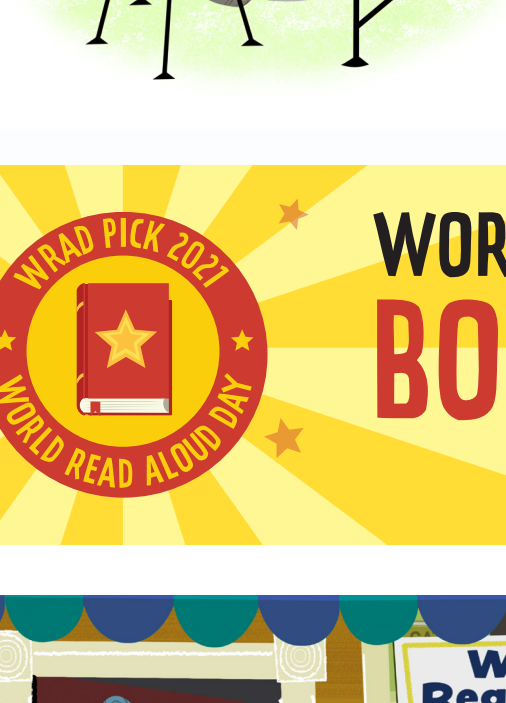
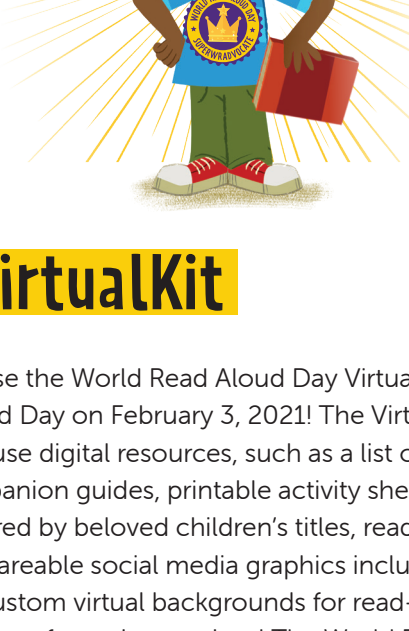
World Read Aloud Day

For 12 years, **World Read Aloud Day** has called attention to the importance of sharing stories, by challenging participants to grab a book, find an audience, and read aloud! World Read Aloud Day is being celebrated on Wednesday, February 3, 2021. The global effort, created by the non-profit LitWorld, is celebrated annually in over 173 countries and counting. World Read Aloud Day is all about bringing people together through stories and that is more important than ever this year when the shared experience and connection of reading aloud is so needed in all of our communities.



What is a WRADvocate?

Thank you for signing up to become a WRADvocate — a World Read Aloud Day advocate! WRADvocates are passionate about the power and strength that reading aloud provides to inform, inspire, engage, delight, and comfort people of all ages around the world. Anyone can be a WRADvocate by sharing their excitement for World Read Aloud Day and being a reading role model for those around them!



Using This VirtualKit

Readers everywhere can use the World Read Aloud Day VirtualKit to celebrate World Read Aloud Day on February 3, 2021! The VirtualKit includes free and easy-to-use digital resources, such as a list of 30 read-aloud titles and companion guides, printable activity sheets and how-to craft projects inspired by beloved children's titles, reading materials, coupons, and shareable social media graphics including a WRADvocate badge and custom virtual backgrounds for a WRADvocate badge made over web conferencing services! The World Read Aloud Day VirtualKit has everything you need to help encourage and engage your reading community on February 3rd, and beyond!



15% OFF Scholastic World Read Aloud Day Store

USE CODE WRAD15

15% off on your Scholastic Store order* Valid 12/28/20 – 2/10/21

SHOP NOW

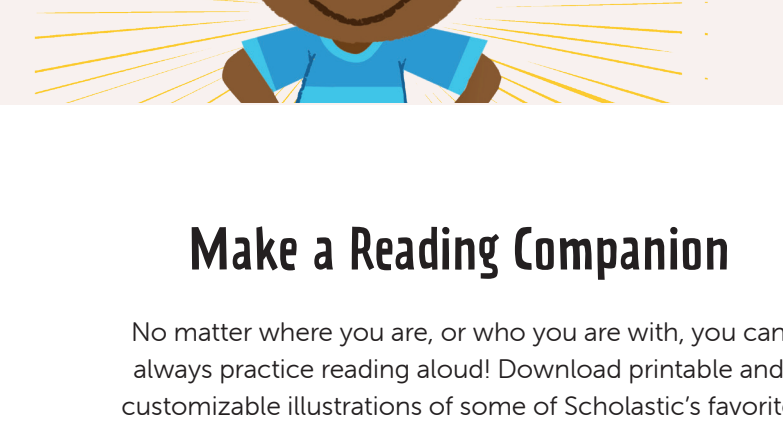
*Offer expires on February 10, 2021 at 11:59 PM PST. Code must be entered at checkout. Limit one per customer. Promotion cannot be combined with any other offers. Promotions, discounts and gift codes apply to the entire order, before any taxes, shipping, handling or other fees. Promotions and coupons for The Scholastic Store do not apply to gift purchases, subscription products, Scholastic Professional products, or the purchase of eGift Cards. Promotions are valid for orders from The Scholastic Store only and are not available for Scholastic Teacher Store orders, Scholastic Book Club orders, or in-school Book Fair orders. Prices subject to change without notice.

Read Aloud with Malcolm Mitchell

My Very Favorite Book in the Whole Wide World is the newest release from football champion, bestselling Scholastic author, and literacy advocate **Malcolm Mitchell**. His latest title has also been selected as one of the 30 World Read Aloud Day Book Picks for 2021! Please enjoy this special video featuring Malcolm reading aloud from *My Very Favorite Book in the Whole Wide World*. You may notice Henley and other characters from the book featured in the custom artwork on the Scholastic 2021 World Read Aloud Day website!



WATCH THE VIDEO



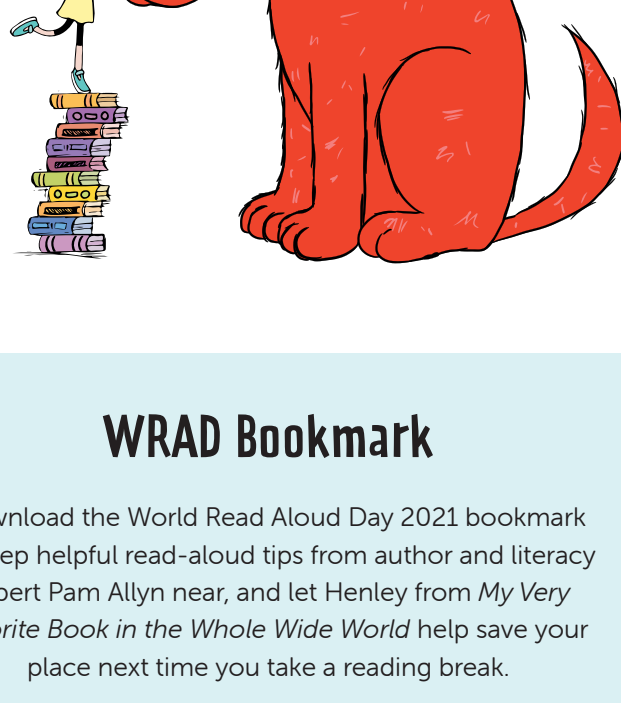
Create Your Reading Crown

When we read, we often use our imaginations to bring the characters and settings to life inside our minds. To celebrate this idea, our World Read Aloud Day partners at the literacy nonprofit **LitWorld** created Reading Crowns! Learn how to use a Reading Crown to share the way we experience the stories we read and display what is on our minds as readers. Then make your very own Reading Crown!

DOWNLOAD

Make a Reading Companion

No matter where you are, or who you are with, you can always practice reading aloud! Download printable and customizable illustrations of some of Scholastic's favorite friends to read your stories to, including Henley from *My Very Favorite Book in the Whole Wide World*, *Clifford the Big Red Dog*®, and *Chicken Little*, or create your own special reading companion.



DOWNLOAD



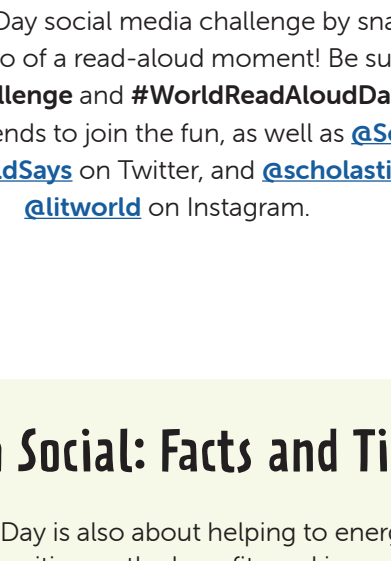
WRAD Bookmark

Download the World Read Aloud Day 2021 bookmark to keep helpful read-aloud tips from author and literacy expert Pam Allyn near, and let Henley from *My Very Favorite Book in the Whole Wide World* help save your place next time you take a reading break.

DOWNLOAD

Share on Social: WRAD Badge

Adults can declare themselves as official WRADvocates by sharing this special badge on social media.

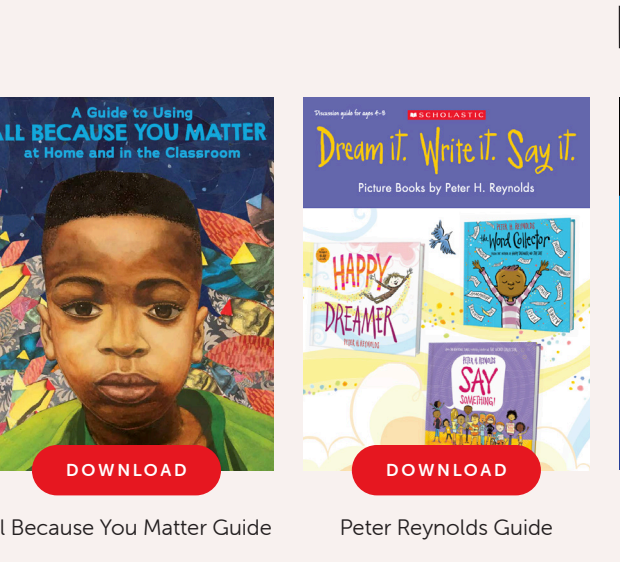


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Share on Social: #WRADChallenge

Families and educators can participate in the World Read Aloud Day social media challenge by snapping a photo or video of a read-aloud moment! Be sure to use **#WRADChallenge** and **#WorldReadAloudDay**, tag at least three friends to join the fun, as well as **@Scholastic** and **@LitWorldSays** on Twitter, and **@scholasticinc** and **@litworld** on Instagram.



Share on Social: Facts and Tips

World Read Aloud Day is also about helping to energize and educate our communities on the benefits and importance of reading aloud. Download these shareable social media graphics that feature the latest facts on reading aloud, including information from the *Scholastic Kids and Family Reading Report™, 7th Edition*.

DOWNLOAD

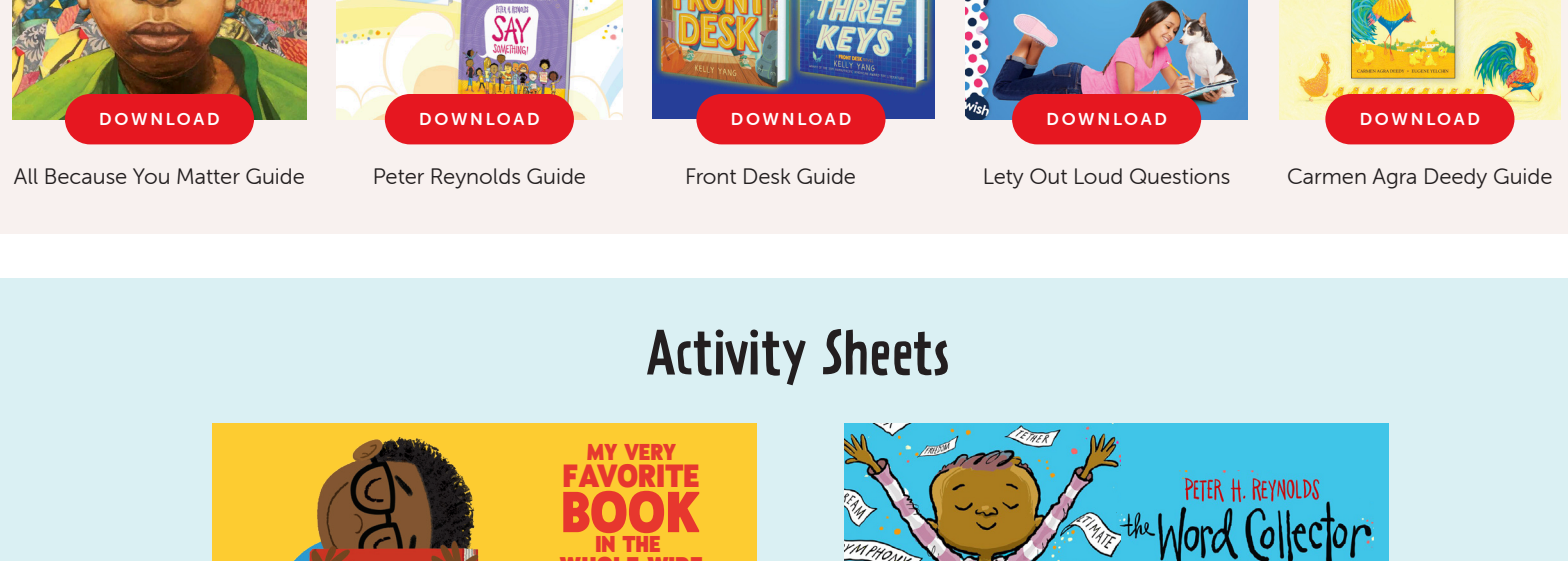
Virtual WRAD Backgrounds

Create a special World Read Aloud Day experience for those you can't be with in person by downloading one of these custom backgrounds to use for read-alouds hosted via web conferencing services, whether that be with a virtual classroom, library, grandchild, or friend!



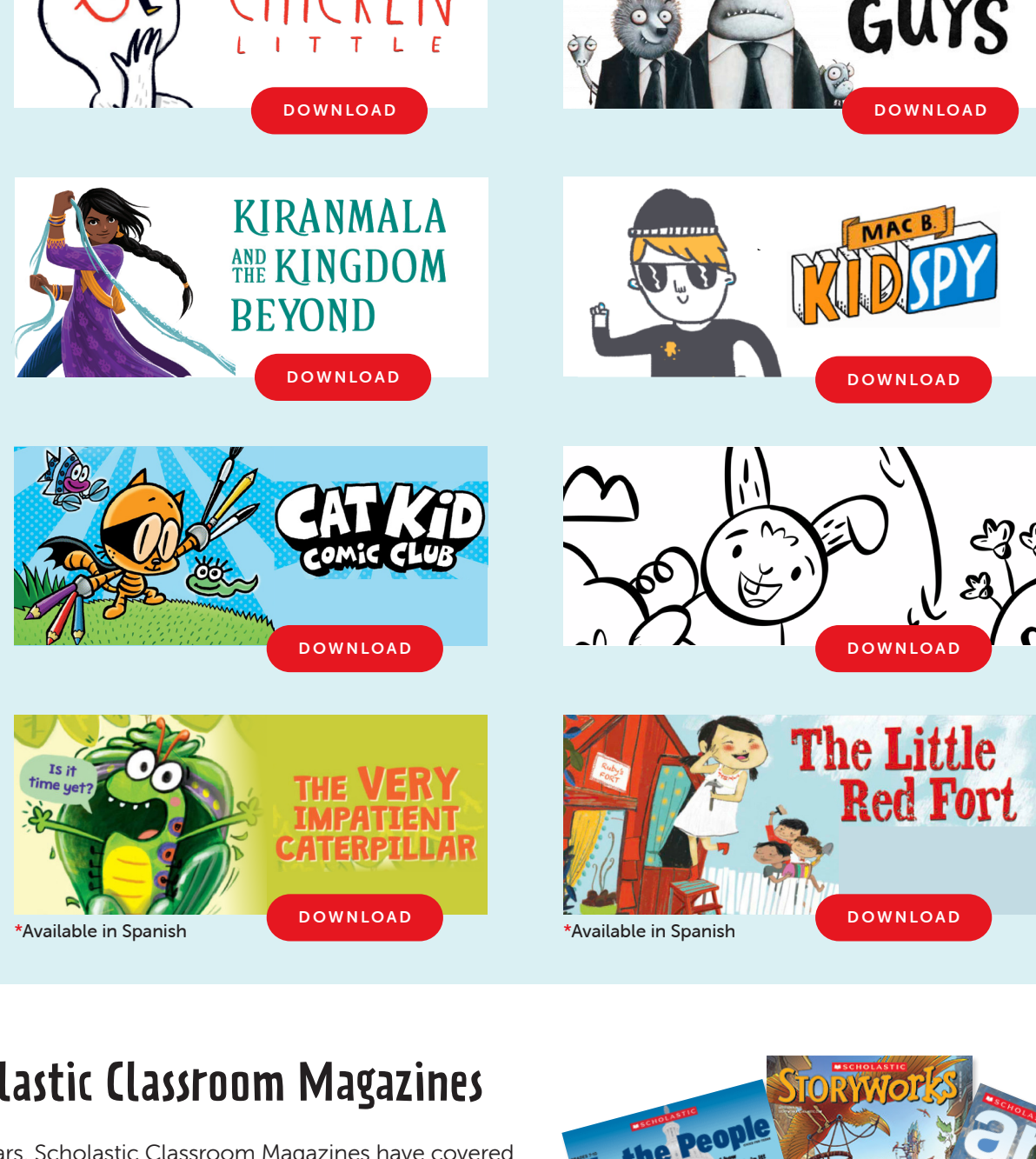
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Discussion Guides



All Because You Matter Guide Peter Reynolds Guide Front Desk Guide Let's Get Loud Questions Carmen Agra Deedy Guide

Activity Sheets



*Available in Spanish

*Available in Spanish

Scholastic Classroom Magazines

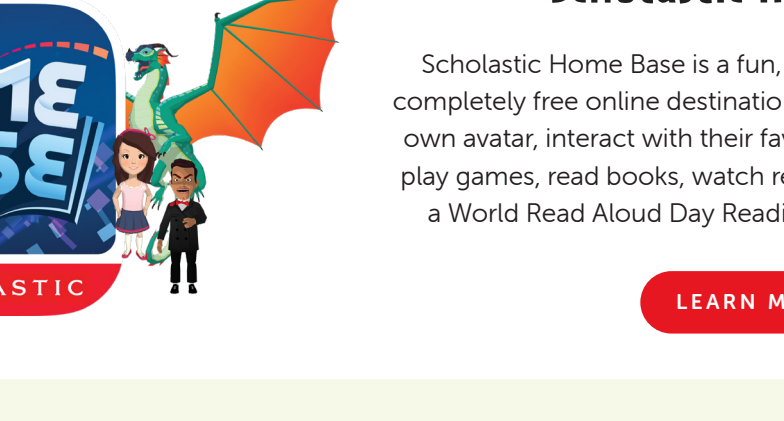
For 100 years, Scholastic Classroom Magazines have covered a wide range of topics, combining authentic text with digital resources for students from Pre-K through high school. Click below for access to a hub of free fiction and nonfiction articles across grade levels and interest areas provided so that every child can experience the joy of reading to others.



LEARN MORE

BOOKFLIX®

With more than 140 animated stories from Weston Woods, perfectly paired with authentic, nonfiction ebooks from Scholastic, *BookFlix* strengthens early literacy skills while creating a natural springboard to dive deep into real-world concepts. *BookFlix* enjoys complimentary access to the following titles, including the narrated read-aloud-videos, and engaging, interactive digital activities and puzzles. *(Please note: you maybe to clear your browser cookies for full access).



Scholastic Home Base

Scholastic Home Base is a fun, safe, fully moderated, and completely free online destination where kids can create their own avatar, interact with their favorite Scholastic characters, play games, read books, watch read-aloud videos, and score a World Read Aloud Day Reading Crown for their avatar.

LEARN MORE

Read a Selection of Digital Book Excerpts

Enjoy these select free chapter excerpts featured on the Scholastic [On Our Minds blog](#).



READ NOW

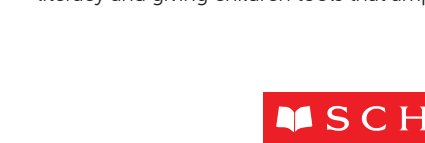
READ NOW

READ NOW

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Expand Book Access For Your Community

Scholastic has multiple programs to help organizations increase access to books for children in their community, by providing special discounts and deals, including up to 68% off, free shipping, and free bonus books, on thousands of different culturally relevant, developmentally appropriate, diverse, and bilingual texts.



WORLD READ ALOUD DAY CREATED BY:
LitWorld
Be the Story.

For more information about LitWorld and its work around the world advocating for dynamic literacy and giving children tools that amplify their voices and build agency, visit [litworld.org](#).