... with Buzz About IT!

Buzz About IT! libraries bring the latest research into your classroom!

Buzz About IT! libraries grew out of Dr. Nell K. Duke's extensive research on the use of informational texts in primary classrooms. These exciting, new classroom collections feature informational trade books chosen for their outstanding writing and graphics, strong social studies, language arts, and science content—and great appeal to the youngest readers. Plus every book comes with an in-depth, easy-to-implement lesson plan featuring teaching strategies and activities that build literacy and content knowledge before, during, and after reading!

About the authors:

Nell K. Duke is one of the nation's leading researchers in the field of teaching informational text and is the co-author of Reading and Writing Informational Text in the Primary Grades: Research Based Practices and Literacy and The Youngest Learner: Best Practices for Educators of Children Birth to Five.

She is an Associate Professor of Teacher Education and Educational Psychology at Michigan State University (MSU) as well as Associate Director of MSU's Literacy Achievement Research Center. Dr. Duke has received awards from the International Reading Association and the National Council of Teachers of English.

Ellen Daugherty Durr is a former first- and second-grade teacher with the Williamston Community Schools. She received her M.A. in Literacy Instruction from Michigan State University. Her areas of expertise include social studies education and literacy teaching and learning.

"Informational texts capitalize on children's interests, whet their appetites for more information, motivate them to read, and build background knowledge and language that students can draw upon when reading more complex books later on." —R. Yopp and H.K. Yopp **Sharing Informational Text**

with Young Children



"Incorporating informational text in the primary grades puts children in a better position to handle reading and writing demands in the school years to follow." —Dr. Nell K. Duke



Three libraries are available: for grades K, 1 and 2!

Get started today to give your students a head start on reading achievement—with informational text and Buzz About IT!

Buzz About IT! Grade 1 50 Books (25 titles, 2 copies each)

Babies: All You Need to Good Enough to Eat: A Kid's Guide to **Food and Nutrition** Night-Time Animals They Call Me Woolly: What Animal Names Can Tell Us Throw Your Tooth On The Roof

What Do Authors Do? The Spice Alphabet Book You Can't Taste a Pickle With Your Ear **Earthworms** Plants and Flowers Let's Go Rock Collecting Plants That Never Ever

Speak to your Scholastic representative today: National Office: 1-800-387-1437 Northeast: 886-757-5163 Southeast: 866-757-5173

Midwest: 866-757-5169 Southwest: 866-757-5179 Far West: 888-757-5139

■SCHOLASTIC Classroom BOOKS

Are Trees Alive? Big & Little The Busy Body Book

A House is a House I Read Signs

Insects and Crawly Creatures Just Like You and Me All Kinds of Books

Tomorrow's Alphabet What Do You Do With A Tail Like This? **All About Things**

People Do Autumn Leaves Chickens Aren't the Only Ones

Castles, Caves and

Honeycombs Hello! Good-bye!

Ouestions Chameleons Are Cool The Cloud Book Cross a Bridge Dig a Tunnel Germs Make Me Sick Giant Pandas

The Post Office Book

Why Is Soap So Slippery?

And Other Bathtime

How Things Work Encyclopedia More Than One The United States of

America: A State by State Guide Surprising Sharks Tell Me, Tree

Item Number: AFX968597

Buzz About IT! Kindergarten 50 Books (25 titles, 2 copies each)

Dinosaurs, Dinosaurs From Seed to Plant Guess Whose Shadow?

> Let's Find Out About Ice Cream Pop! A Book About

The Popcorn Book Two Eyes, A Nose and a

Mouth: A Book of Many Faces, Many Races

Who Uses This? Wonderful Worms Words

Machines We Use

All About Turtles

A Drop of Water:

Wonder

Bridges Are To Cross

How Is a Crayon Made?

A Book of Science and

If You Lived 100 Years Ago

A Mink, a Fink, a Skating Rink: What Is a Noun?

Many Luscious Lollipops

Oh Baby! Amazing Baby

Hiccup and Yawn

Item Number: AFX968600

Buzz About IT! Grade 2

50 Books (25 titles, 2 copies each) Ah, Music! **Animals Nobody Loves**

Desert Giant Vote! Bicycle Book A Cache of Jewels

Everyday Mysteries Hottest, Coldest, Highest, Deepest How Do You Know What

Ice Cream: Including Great Moments in Ice Cream

History Chickens May Not Cross the Road and Other Crazy (But True) Laws Least Things: Poems About Small Natures The Life and Times of the

Underwater Counting Why I Sneeze, Shiver, You're Tall in the Morning, But Shorter at Night

Item Number: AFX968598

Nell K. Duke Presents

NEW! Read-Aloud Libraries for grades K-2!

Read-aloud books buzzing with informational

■ SCHOLASTIC

Give your students a head start on reading achievement with... Informational Text and teaching tools based on the latest research.

Call 1-800-SCHOLASTIC or visit www.scholastic.com/buzzaboutit

Better readers start right here

Give K-2 students an early edge on school success!



■SCHOLASTIC

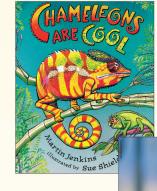
PLANTS THAT NEVER EVER BLOOM

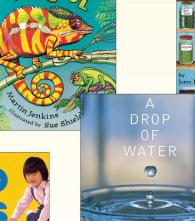
Educators agree that understanding Informational Text is a key to successful reading and writing in all grades. Now, you can start building informational reading skills as early as Kindergarten —with Buzz About IT!, exciting new readaloud libraries carefully selected by renowned researcher Dr. Nell K. Duke.

Buzz About IT!:

- > **Develops** an understanding of Informational **T**ext features while building skills in vocabulary, comprehension, and writing.
- > Contributes to language development with engaging read-aloud texts.
- > Addresses important questions children have about the natural and social world, while building essential background knowledge.
- **Provides** a specific lesson for each book based on the latest research.
- > Includes English Language Learner support in every lesson.











expand content knowledge...

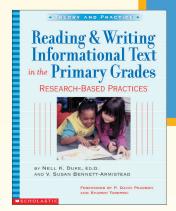
teach text features...with Buzz About IT!

Children learn both language and content when they read informational texts. They also gain exposure to the kinds of reading materials they will encounter more and more as they advance in school.

The books in **Buzz About IT!** libraries bring a wide range of experiences into the classroom—supporting social studies, science, and language arts content, as well as children's natural curiosity about the world. The titles include a variety of formats, so students are introduced to tables of contents, maps, indices, labeled diagrams, captioned photos, and other important nonfiction features.

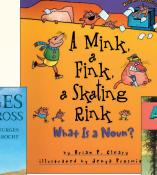
Each Buzz About IT! library includes:

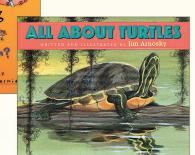
- > 50 books (25 titles, 2 copies each)
- > 25 lesson cards (specific to the titles in the library)
- > **Professional book** (Reading and Writing Informational Text in the Primary Grades: Research-Based Practices)
- > Program overview
- > Display box



BONUS **PROFESSIONAL BOOK!**

Every **Buzz About IT!** library includes a FREE copy of the acclaimed book Reading and Writing Informational Text in the Primary Grades, by Nell K. Duke and V. Susan Bennett-Armistead





Lesson plans get kids buzzing about books!

Great materials for reading instruction put effective research into practice to engage young readers, build vocabulary and comprehension skills, and expand content knowledge.

That's why each **Buzz About IT!** title is accompanied by an easy-to-use lesson in one of the following three formats:

- > Instructional Conversation
- > Experience-Text-Relationship
- > Think Aloud

All the lessons include vocabulary, comprehension, and writing/composing components, and each provides ways to teach with the book before, during, and after the reading.

Experience-Text-Relationship (ETR) Lessons (Blue Lesson Cards) The Cloud Book

Cross a Bridge



are designed to

- Explain an important theme or idea from the reading. Encourage higher-level thinking and learning.
- contributions and ideas. Develop more complex



SCHOLASTIC

Buyyy about

• Be responsive to children's anguage and expression.

Call 1-800-SCHOLASTIC or visit www.scholastic.com/buzzaboutit