

 SCHOLASTIC

**Read Every Day.  
Lead a Better Life.**



**Scholastic is the largest publisher of children's books in the world whose mission is to encourage the intellectual and personal growth of all children. Scholastic is committed to providing quality, engaging educational content through authentic books, educational technology, and professional development services to support the next generation of learners and the families and educators who guide them.**

[www.scholastic.com](http://www.scholastic.com)





## CURRICULUM SOLUTIONS AND CLASSROOM RESOURCES TO ENRICH LEARNING

Raise student achievement with high-quality **instructional programs.**

- Comprehensive literacy solutions that provide **targeted, differentiated instruction** for all students through assessment, leveled reading, and writing.
- Quality print and digital programs that are grounded in best practices and **proven effective** through sound research.
- Correlated to the International Baccalaureate, International Primary Curriculum (IPC), and Content and Language Integrated Learning (CLIL) to meet **global standards for excellence.**

Support teachers and engage students with a suite of **classroom resources.**

- Product implementation programs and teacher training services **support professional development.**
- Classroom libraries that focus on **developing vocabulary**, comprehension, and fluency.
- A comprehensive range of resources provide explicit, step-by-step guidance to **support any curriculum.**
- Popular early literacy titles, including Little Scholastic and Clifford the Big Red Dog®, and skill-based workbooks help to **develop critical reading skills.**

*“Scholastic [programs] are the **best in the market.**  
[They] are ideal for any classroom and filled with exciting titles for all readers.”*

*School Resource Centre, Nigeria*





## ENCOURAGE A LOVE OF READING WITH BESTSELLING CHILDREN'S BOOKS

Get students excited about reading while earning **FREE** classroom resources with **Scholastic Book Clubs!**

- Bestselling books and series from over 50 different publishers, including **The Hunger Games** and **Goosebumps®**, engage readers of all ages and abilities.
- **Book Club flyers** are distributed five times per year and students can return the completed form to their teacher or place an order directly online.
- Teachers earn **Bonus Points** for each dollar their students spend to put towards materials for the classroom.

Create and grow a culture of reading within schools by partnering with **Scholastic Book Fairs!**

- Scholastic works with distributors and schools to host special book sales that are **rewarding** and **easy to run**.
- Book Fair kits with all **necessary tools** to run a Fair are provided to schools and distributors.
- Books are selected from the **Book Fair Catalog**, choosing individual titles or using pre-selected "starter" lists.
- A portion of the funds raised goes **back to the school** to purchase books and classroom materials!



# Visit the Scholastic Website!

Whether you're a teacher, distributor, or bookseller, Scholastic's new website provides information tailored for **your needs**, with resources to ensure student success.



- Valuable information on **curriculum solutions and bestselling titles**.
- eCatalogs, free trials, and **multimedia resources** for educators, distributors, and booksellers.
- **Fully bilingual** in Spanish and English.
- **One-click access** to YOUR regional sales representative.
- **Request a quote** feature and access to Scholastic Customer Service.
- **International Book Clubs and Book Fairs** product and ordering information.

**Scholastic's representatives look forward to partnering with you in a shared mission to promote literacy and a love of learning for every child.**

**Please contact us for further information:**

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