## **Pearson Longman**

## Overview

Pearson Longman, a division of Pearson Education, is the leading publisher of language programs for middle school students, high school students, and adult learners in English as a Second Language headquartered in New Plains, NY. It has a network of offices and distributors and sales reps in over 150 countries in Europe, the Middle East and Africa. (http://www.pearsonlongman.com/map/)

The Departments of Education in the states of California, Florida, Illinois, New Mexico, North Carolina and Texas have adopted some of its products and integrated them into the school curricula. (http://www.longmanhomeusa.com/state\_adoption.php?mid=177)

In addition to its multilevel English courses, skills texts, test prep books, and videos, Pearson Longman publishes dictionaries. Longman Multimedia Programs provides interactive resources for teachers and learners of English.

Its imprints and brands include Pearson Prentice Hall, Pearson Longman, Pearson Scott Foresman, Pearson Learning Group, Pearson Digital Learning, Pearson Educational Measurement, Pearson AGS Globe, Pearson Achievement Solutions, and Pearson Addison-Wesley. Pearson Education is part of Pearson (NYSE: PSO), the international media company. In addition to Pearson Education, Pearson's primary operations include the Financial Times Group and the Penguin Group.

Pearson Longman also has an online presence, with order queries on its main website and a new online retail site (temporarily closed for updates).

## **Contact information**

Corporate web-site in the US: http://www.longmanhomeusa.com Online store: http://vig.pearsoned.com/store/login/0,,14563,00.html (temporarily closed for updates) Downloadable 2010 ELT catalog: http://www.longmanhomeusa.com/catalog.php?mid=184