

 SCHOLASTIC

Ages
4-10



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Book **FLIX**[®]

Build a Love of Reading and
Learning with Paired Fiction
and Nonfiction—Online!

New Web-Based Platform

 SCHOLASTIC
Learning Zone





Build a Love of Reading with Fiction and Nonfiction

BookFlix is an engaging online literacy resource that pairs classic fictional video storybooks with related nonfiction eBooks.

With colorful animation, rich audio, and interactive games, BookFlix will engage every student in your classroom or library. BookFlix reinforces core reading skills and introduces children to a world of knowledge and exploration.

For complete list of paired titles and to check for new titles, visit scholastic.com/bookflix



Watch, Read, and Learn!

Scholastic BookFlix delivers high-interest, interactive content to engage young readers:

- **Paired fiction and nonfiction** builds background knowledge and introduces content-area learning.
- **Read-along option** for both fiction and nonfiction develops listening and reading comprehension.
- **Interactive educational games** informally assess learning.
- **Narrated definitions and text** build vocabulary and support early readers.
- **Author biographies** introduce children to favorite writers.
- **Educator resources**, including lesson plans, support teachers, librarians, and parents.
- **Completely bilingual** Spanish/English Bookflix also available

Watch the Story!

BookFlix engages young readers with award-winning, animated versions of classic books like *Where the Wild Things Are* and *Bear Snores On*. These are stories that will motivate beginning readers, reluctant readers, and English language learners.



With the powerful Read Along feature, each word is highlighted on the screen as it is narrated in the video, reinforcing early reading skills including fluency, vocabulary, and reading comprehension.

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Read the Book!

Paired with each video storybook is a related nonfiction eBook. Children can read each nonfiction eBook independently **or read along as each word is highlighted on the screen**. These nonfiction eBooks introduce real-world facts, building content-area knowledge, and a curiosity about the world.

Interactive eBooks engage students with high-interest topics ranging from animals and nature to famous people and places so students learn to read for information.



BookFlix helps early readers and English language learners increase their vocabularies by defining key content-area words. Children can also hear these definitions read aloud.



Extend and Reinforce Learning!

For each fiction-nonfiction pair, BookFlix features additional activities and resources that are informative and fun!

Puzzlers

Interactive educational activities reinforce reading skills including vocabulary, reading comprehension, and recognizing the difference between fact and fiction.

The screenshot shows the 'Word Match' activity interface. At the top, it says 'Word Match for' followed by a book cover icon. Below that, it reads: 'Read the clue below. Click on the word it matches. Match all the words to uncover a picture.' A clue is provided: 'Clue: cows that make milk'. Below the clue is a photograph of several cows. Two words are overlaid on the image: 'dairy cows' in a blue box and 'calf' in a pink box. A sidebar on the left contains navigation options: Start, Watch the Story!, Read the Book!, Puzzlers!, Word Match (highlighted), Meet the Author, Explore the Web, and More (Animals and Nature). The top navigation bar includes HOME, LEARN MORE, SCHOLASTIC, HELP, and RESOURCES.

The screenshot shows the 'Meet the Author' page for Doreen Cronin. A large blue speech bubble contains the text: 'Doreen Cronin grew up in New York State. Her father was a police officer, and he always had stories to tell about this, Cronin thought she'd like to be a police officer or a lawyer when she grew up. But in 1967, when she started writing her funny stories. She has written over a dozen children's books. Most are award winners and best-sellers. Cronin lives in New York City with her husband and children.' To the right of the text is a small illustration of cows. The sidebar on the left has navigation options: Start, Watch the Story!, Read the Book!, Puzzlers!, Meet the Author (highlighted), Explore the Web, and More (Animals and Nature). The top navigation bar includes HOME, LEARN MORE, SCHOLASTIC, HELP, and RESOURCES.

Meet the Author

Author biographies introduce young readers to the writers behind the stories they love.

BookFlix Supports Educators and Parents Too!

Designed by reading experts, BookFlix offers teachers, librarians, and parents a wealth of resources to make implementation easy in any setting.

Educator Resources and Detailed Lesson Plans

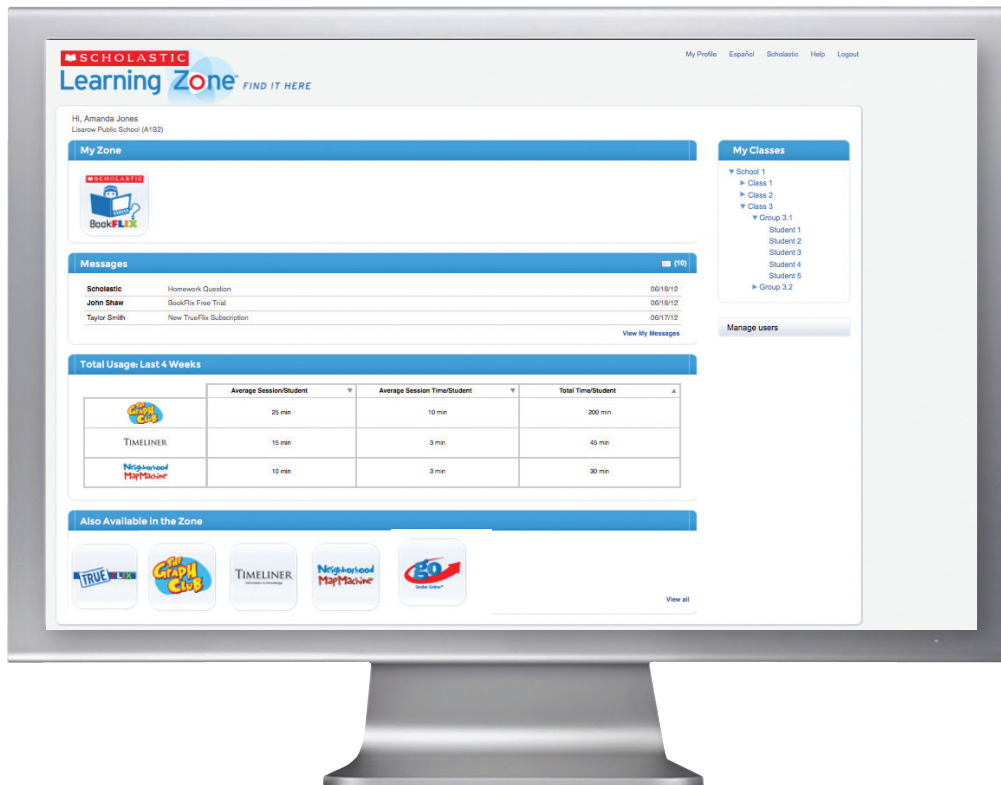
Extensive information helps educators plan activities and guide instruction, including pre- and post-viewing activities for each pair.

The screenshot shows the 'Lesson Plan' page for 'Click, Clack, Moo: Cows That Type'. The title is 'Click, Clack, Moo: Cows That Type Let's Visit a Dairy Farm'. Below the title, it lists 'Subject(s): Language Arts, Science' and 'Lexile Level: 160'. There are buttons for 'PDF' and 'Curriculum Correlations'. Under 'Learning Objectives', there are three bullet points: 'Students will learn about dairy cows and how they produce milk.', 'Students will learn about the process of dairy farming from cows.', and 'Students will compare and contrast fiction and nonfiction texts.' Under 'Fiction Resource', it lists 'Click, Clack, Moo: Cows That Type' by Doreen Cronin, illustrated by Betsy Lewin. The sidebar on the left has navigation options: Start, Watch the Story!, Read the Book!, Puzzlers!, Meet the Author, Explore the Web, and More (Animals and Nature). The top navigation bar includes HOME, LEARN MORE, SCHOLASTIC, HELP, and RESOURCES.



BookFlix in Scholastic Learning Zone

Everything You Need for Easy Implementation and Classroom Management



Find BookFlix in **Scholastic Learning Zone**, Scholastic's new web-based platform that provides educators and students with one-stop access to an ever expanding portfolio of digital education resources.

The Zone Features:

Class Management

Organize students into classes and groups.

Reporting

Easily monitor student usage.

Messaging

Communicate with administrators, teachers, students and parents – in the Zone.

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Access all Scholastic web-based products with one user name and password.

Anywhere, Anytime

In school, in the library, at home – anywhere with Internet access.





Book**FLIX**[®]

Excite Children About Reading Anywhere, Anytime

In the Classroom

- Anchors early literacy instruction with engaging video storybooks
- Promotes independent reading and helps build a love of books
- Reinforces early reading skills and supports English language learners in a whole-class activity or in small groups

In the Library

- Adds excitement to story time, with animated videos and authentic eBooks
- Supports independent reading with read-along and narrated text

At Home

- Encourages and supports independent reading for pleasure and/or information
- Provides family literary resource to help build a love of books and reading anywhere there is an Internet connection

For a complete list of paired titles, visit scholastic.com/bookflix



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