
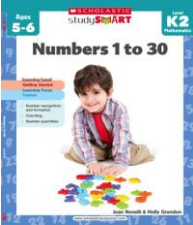
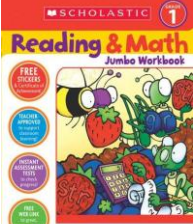
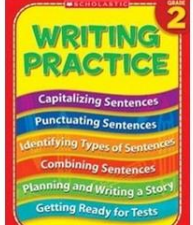
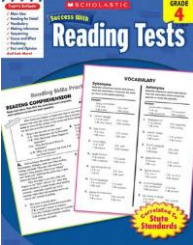



Study Smart & Learning Express Differentiation Chart

Product Title	Subjects	Age / Grade Range	Product Features	Target Customer	Number of Titles in Series	International List Price	Titles in Series
 <p>Learning Express</p>	English Language & Math	Ages 5-9 K1-G3	<ul style="list-style-type: none"> • Fun and colorful pages to make learning exciting. • Teaching ideas for parents • Quick assessment tests • Motivational stickers • Completion certificate to provide child with sense of accomplishment. • Online Resources included • can be used as meaningful time-fillers or for holiday enrichment programs 	Parents & Children	25	\$7.99	<p style="text-align: center;">AVAILABLE NOW</p> <p style="text-align: center;">Alphabet and Handwriting K1 and K2 Numbers 1 to 10 K1 and K2 Reading Skills K1 and K2 Shapes and Patterns K1 and K2 Learning Skills K1 Phonics K2</p> <p style="text-align: center;">AVAILABLE EARLY 2013</p> <p style="text-align: center;">Handwriting and Vocabulary L1 Phonics & Reading Skills L1 & L2 Grammar and Writing L1 and L3 Addition L1 Subtraction L1 Grammar & Vocabulary L2 Addition & Subtraction L2 & L3 Multiplication L2 Time and Measurement L2 Reading Skills L3 Fractions & Graphs L3</p>

 <p>Study Smart</p>	<p>English, Math & Science</p>	<p>Ages 5-12 K1-G6</p>	<ul style="list-style-type: none"> • Parent notes containing additional activities • Online Resources Included • Developed based on specially created Learning Grid to make it easy for parents to select right books for child and track progress • Three levels (Getting Practice, On Level and Advanced) to meet different learning needs • Academic and results-oriented 	<p>Parents & Children</p>	<p>140 (conceptualized)</p>	<p>\$4.99</p>	<p>AVAILABLE NOW Letters A to Z K1 & K2 Numbers 1 to 30 K1 & K2 Reading Skills Builder K1, K2, L1, L2, L3 AVAILABLE EARLY 2013 Vocab Builder L3 – L6 Mathematics Practice Tests L1 – L6 Comprehension Skills L1 to L6 Writing Skills Builder L1 – L6</p>
 <p>Reading and Math Jumbo Workbooks</p>	<p>Vocabulary, Reading Comprehension, Writing, Math</p>	<p>Ages 4-9 PreK-G4</p>	<ul style="list-style-type: none"> • Flash cards to promote reading • Quick assessment tests • Teachers' favorite books • Access to Scholastic's website • Pull-out Certificate of Achievement 	<p>Teachers & Students</p>	<p>6</p>	<p>\$14.99</p>	<p>Through Grade PreK to Grade 4</p>
 <p>Reading and Writing Practice</p>	<p>Reading & Writing</p>	<p>Ages 4-9 G1-4</p>	<ul style="list-style-type: none"> • Full-color workbooks • Easy-to-follow directions • Fun exercises encourage individual learning • Include answer key 	<p>Teachers & Students</p>	<p>11</p>	<p>\$5.99</p>	<p>Reading Practice Grades 1 to 4 Writing Practice Grades 1 to 4 Manuscript Handwriting Practice Grade 1 Cursive Handwriting Practice Grade 3</p>

 <p>Scholastic Success With...</p>	<p>Language Skills & Math</p>	<p>Ages 3-14 K-G6</p>	<ul style="list-style-type: none"> • Ready-to-reproduce pages for language skill practice • A range of topics including alphabet, grammar, math and more 	<p>Teachers & Students</p>	<p>48</p>	<p>\$5.99</p>	
 <p>Summer Express</p>	<p>Math, Vocabulary, Grammar, Writing, Reading</p>	<p>Ages 3-14 PreK-G8</p>	<ul style="list-style-type: none"> • Over 100 practice pages • 10 week-long skill-boosting units • Reading Lists • Answer key for every activity • Tips for parents to encourage summer learning 	<p>Teachers & Students</p>	<p>9</p>	<p>\$14.99</p>	<p>Through PreK to Grade 8 (9 titles)</p>